

Store Hours, 9 to 5
Monday at Gimbel's will usher in the most important
Furniture Sale this city has known.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Buying furniture for the home is a once-or-twice-a-life
occurrence—so we cheerfully give the help of Partial
Payments.

For
Friday



COUPON DAY
(REMANENT)

No Mail or Phone Orders
Filled From Coupon
Specials
This Does Not Apply to Other
Goods

Tomorrow—Friday—Gimbel Coupon Day

Coupon Day comes early this month---because on Monday we are opening such a tremendously interesting Furniture Sale that all attention will center on it.

Coupons---remnants, short lots, fews of a kind---every section of the store has its oddments---its very great BARGAINS, as priced for Coupon Day clearance.



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Girls' Mussed Summer Dresses
White lawns, voiles and organdies. Some few gingham, 6- to 14-year sizes. Values \$3 to \$5, at \$1.35
—Gimbels, "Coupon Day," Thoroughfare, First floor

Misses' \$2.50 Khaki \$1.50
Middies, at—
8- to 22-year sizes. Sports Shop, Third floor
—Gimbels, "Coupon Day," Third floor

Misses' \$2.75 Khaki Bloomers
Both match in color and material; 8 to 22 years, at \$2
—Gimbels, "Coupon Day," Sports Shop, Third floor

Girls' and Women's Khaki Camping or Hiking Skirts
Two pockets, were \$2.95, \$2
—Gimbels, "Coupon Day," Third floor

Black Surf Cloth
54 inches wide. Permanent black with deluxe finish. At \$1.38
—Gimbels, "Coupon Day," Second floor

Bleached Bolster Cases
Size 42x72 in. Save one-third, at 58c
—Gimbels, "Coupon Day," Second floor

"Dix" Make Uniforms
Slight "seconds." White and blue chambray and blue-stripe gingham. Regularly \$4.50 and \$5, at \$2.55
—Gimbels, "Coupon Day," Second floor

600 Porch Dresses
Voiles, batiste and organdie, not all sizes in every style. Were \$5 to \$8, at \$2.35
—Gimbels, "Coupon Day," First floor

Floor Lamps
Complete with shade. Mahogany-finished and decorated sticks; 24-inch silk shades in fancy shapes, figured and plain silk. For electric or gas, \$15
—Gimbels, "Coupon Day," Grand Alley, First floor

5000 Yards 36-in. Bleached Muslin, Regularly 30c, at 15c Yard
Save one-half.
—Gimbels, "Coupon Day," Second floor

Seamless Sheets Greatly Reduced
63x90 in. \$.95
72x90 in. .98
81x90 in. 1.10
—Gimbels, "Coupon Day," Second floor

Sloane's Fancy Willow Grass Rugs
Size 9x12; regular price \$8 \$16, at \$5
—Gimbels, "Coupon Day," Fifth floor

Extra Heavy Rush Rugs
Close to half price; size 9x12 ft.; regular price \$35.50, \$20 now
—Gimbels, "Coupon Day," Fifth floor

Seamless Worsted Face Tapestry Rugs
Size 9x12 ft. Regular price \$36.50 and \$39.50, \$24.75 at
—Gimbels, "Coupon Day," Fifth floor

Wilton Velvet Rugs
At half price, 27x54; regular price \$8, now \$3.75
—Gimbels, "Coupon Day," Fifth floor

Sloane's Fancy Willow Grass Rugs
Less than half price, size 4 ft. 6 in. x 7 ft. 6 in.; regular price \$6.50, at \$2.50
—Gimbels, "Coupon Day," Fifth floor

New Willard Parlor Cabinet Sewing Machines at \$49
Handsome, golden oak cabinets, all enclosed and dust-proof. Can be used in any room of the home as it resembles a music cabinet. Made and guaranteed by Domestic Co. Regularly \$59. Sold on the Easy Payment Plan of \$1 weekly, at \$49
—Gimbels, "Coupon Day," Fourth floor

60c Chocolate 38c lb.
Nonpareils, at—
60c Milk Chocolate 38c lb.
Nut Bonbons, at—
50c Chocolate and 35c lb. Vanilla Caramels, at
—Gimbels, "Coupon Day," Chestnut Street Annex & Grand Alley, First floor

Baby Pullman Carriages
Floor Samples, \$32.50
Special value, at \$25
—Gimbels, "Coupon Day," Fourth floor

Baby Strollers, Special \$15
at \$12
—Gimbels, "Coupon Day," Fourth floor

Ouji Board, Largest size, Regular \$1.50, Special, 75c
at \$1
—Gimbels, "Coupon Day," Fourth floor

National Velocede. Two sizes, best quality. Regular \$10.75 and \$12. Spe. \$8.50 & \$9.50
clal. at \$7
—Gimbels, "Coupon Day," Fourth floor

Fancy and Household Linens
Madera embroidery, cluny and file; lace trimmed, scalloped and plain hemstitched pieces. Some slightly shop-soiled. Half price and less. 18c to \$7.50
—Gimbels, "Coupon Day," First floor

Bathing Caps and Hats
This year's styles and materials. All rubber, all colors. Values \$1.15 and \$1.50, at 50c, 75c and \$1
—Gimbels, "Coupon Day," First floor

Bathing Slippers
Satin finish. Assorted colors and d. stitched soles. Worth \$2 a pair, at \$1.25
—Gimbels, "Coupon Day," First floor

Frames and Framed Pictures
Frames of antique gilt and woods. Great variety of pictures from our own stock. All less than half price. 15c to \$1.50
—Gimbels, "Coupon Day," Grand Alley

Framed Pictures
Various subjects and frames. Many individual pieces in this group. Some \$1 to \$7.50 rare values, at \$1 to \$7.50
—Gimbels, "Coupon Day," Seventh floor

Women's Union Suits
Of fine ribbed cotton. Low neck, no sleeves and tight or shell knee. Sizes 36 and 38. Value \$5 half price and less, at 55c
—Gimbels, "Coupon Day," First floor

Imported Mercerized Lunch Sets
In blue, pink, green and gold. 54-inch cloth with half dozen napkins to match, \$5 set at \$2.50
—Gimbels, "Coupon Day," Second floor

Pure Linen Damask Table Cloths
Some slightly shop-soiled; others have no napkins to match. 2 yds. square, at \$7.50
—Gimbels, "Coupon Day," Second floor

24-inch Madeira Centerpieces
Fine linen, hand embroidered. Several designs, \$3.90
—Gimbels, "Coupon Day," Second floor

Fancy Turkish Towels
Jacquard weave, 22x44. Open ends. Value \$1, 50c
—Gimbels, "Coupon Day," Second floor

C. M. C. Mercerized Crochet Cotton
White or ecru. A box of 10 balls, at 95c
—Gimbels, "Coupon Day," First floor

Hickory Sew-on Hose 35c
Supporters, 2 pairs—
—Gimbels, "Coupon Day," First floor

All-Wool Navy Serge
Dress weight, fine quality. 50 inches wide. Half price, at \$1.50 yd.
—Gimbels, "Coupon Day," Second floor

All-Silk Japanese Pongee
Natural color. 33 inches wide. Value \$1, 75c yd.
—Gimbels, "Coupon Day," Second floor

Embroidered Organdie Vestees
Finished with Venice lace. Roll Tuxedo collars. Choice of patterns. Half price, 50c
—Gimbels, "Coupon Day," First floor

Gingham Vestees
Some with organdie pleating. Value \$1, 40c
—Gimbels, "Coupon Day," First floor

Collar-and-Cuff Sets
Eyelet embroidery, 40c set Value 50c, at 40c
—Gimbels, "Coupon Day," First floor

Organdie Collar-and-Cuff Sets
Trimmed with dainty Val. lace. Value \$1, 65c set at 50c
—Gimbels, "Coupon Day," First floor

Ready-to-Wear Hats
Of silk, georgette, straw 65c and organdie, at 40c
—Gimbels, "Coupon Day," First floor

Boys' Summer Clothing
Palm Beach and Panama, black and white linen, gabardine and oyster linen Norfolk Suits. Ages 6 to 18 \$6.50 & \$7.50
Less than half of last year's prices.
—Gimbels, "Coupon Day," Third floor

Boys' Washable Suits
In Oliver Twist, middy and junior Norfolk models. Many colors and color-trimmed combinations. Ages 2 1/2 to 10 yrs. Value up to \$3.75, at \$1.65
—Gimbels, "Coupon Day," Third floor

Boys' Knee Trousers
Many colors; of sturdy beach cloth; ages 5 to 10 years, 55c half price, at 35c
—Gimbels, "Coupon Day," Third floor

Boys' All-Wool Serge and Tweed Suits
Norfolk style coats, mohair-lined knickers are full lined. Ages 8 to 17 years. Value \$9.85 \$16.50, at \$7.50
—Gimbels, "Coupon Day," Third floor

Boys' Khaki Norfolk Suits
Ages 6 to 18 years. Fine for knock-about-wear, \$2.75
—Gimbels, "Coupon Day," Third floor

Seersucker Petticoats
Gray and blue striped, 45c with ruffle. Value 75c, at 45c
—Gimbels, "Coupon Day," First floor

White Sateen Petticoats
Shadow proof, panel front and back. Tucked flounce. 85c Value \$1.25, at 85c
—Gimbels, "Coupon Day," First floor

Muslin Underwear
Nightgowns, Envelope Chemises, Petticoats, Bloomers. Both silk and cotton. White and some in shell-pink. Values \$1.25 to \$8.95, variously 75c to \$3.95
—Gimbels, "Coupon Day," First floor

Women's Mercerized Cotton Hose
First quality. Black and gray. Broken sizes. Half price and less, at 22c pr.
—Gimbels, "Coupon Day," First floor

Men's Novelty Silk Half Hose, at 88c pr.
—Gimbels, "Coupon Day," First floor

Little Children's Rompers and Dresses
Chambray, checked gingham, poplins, 2 to 6 years. Values \$1 up to \$2.50, at \$1
—Gimbels, "Coupon Day," First floor

Odd Curtains and Panels of Lace
Serim or marquisette. Values \$1.25 to \$2.75, 85c each at 75c
—Gimbels, "Coupon Day," Fifth floor

Odd Silkline Bedspreads
Single- and double-bed sizes. Values \$5, \$2.50 each at \$1.50
—Gimbels, "Coupon Day," Fifth floor

Crash Window Curtains
Dutch style. Value \$4.50 set \$5.65, at \$4.50
—Gimbels, "Coupon Day," Fifth floor

Bordered Curtain Strim
White and cream. 36 inches wide. Value 28c yd. 18c yd. at
—Gimbels, "Coupon Day," Fifth floor

Remnants of Curtain Materials
White and colored. Less than half price, at 20c to \$1.75 per length.
—Gimbels, "Coupon Day," Fifth floor

Ribbons in Light Colors
Satin stripe, plain taffeta, plaid moire taffeta. 4 to 5 1/4 inches wide. At 30c yd.
—Gimbels, "Coupon Day," Grand Alley

200 Crepe de Chine "Costume Blouses"

At \$4.95
Were \$10 to \$15.75

But a size is missing here or a color there. The overblouse types that transform the sports skirt into a costume. Rich heavy crepe de chine. Mostly stunning two-tones, \$4.95.

Fine French Voile Blouses at \$2 Instead of \$3.95
Styles—with frills and plenty of hand-drawn work and dainty lace.
—Gimbels, Salons of Dress, Third floor

Women's Flexo-Tex Suits

---\$22.50 Values
Coupon-Priced at
\$12.75

Man-tailored with the sturdy fineness that goes smartly through hard wear Suits for travel and motoring and business and country vacation wear.

Browns, navy and rust shades. \$12.75.

Women's \$10 Linen Suits at \$4.50. Sturdy linen-finish linen (cotton) man-tailored like a fine serge.

Suits for commuters and shoppers and "picnickers" and travelers!
White, helio and the practical navy.
—Gimbels, Salons of Dress, Third floor

Ready-to-Wear Hats, at \$1
—Gimbels, "Coupon Day," Third floor

Banded Sailors and Silk Sport Hats, at \$2.95
—Gimbels, "Coupon Day," Third floor

Untrimmed Hats and Banded Sailors, at 25c
—Gimbels, "Coupon Day," First floor

Men's and Women's Umbrellas
American taffeta (cotton), tape edge. Various up-to-date handles, at \$1.15
—Gimbels, "Coupon Day," Grand Alley, First floor

Angora and Slynx de Laine
For trimming sweaters, dresses and hats.
ANGORA
4-inch, white and black, \$1 yd. 6-inch, white only \$1.35 yd. 12-inch, white only \$2 yd. Slynx de Laine, white and gray: 1 1/2-inch \$1.25 yd. 4-inch \$1.25 yd. 12-inch \$2.75 yd.
—Gimbels, "Coupon Day," Milliner Section, Third floor

Bluebird Dinner Sets
51 pieces, including bread and butter plates and covered vegetable dish. Complete for six persons. First quality. Value \$13.95, at \$9.95
—Gimbels, "Coupon Day," First and Fourth floors

31-Piece Dinner Sets
First quality. Neatly decorated. Save \$2, at \$3.95
—Gimbels, "Coupon Day," First and Fourth floors

Meat Dishes
10-inch, at 15c each
12-inch, at 20c each
14-inch, at 25c each
—Gimbels, "Coupon Day," First and Fourth floors

Guernsey Fireproof Tea Pots
2 to 4-cup size. Slightly imperfect. Regularly 75c and 25c \$1, at 25c
—Gimbels, "Coupon Day," First and Fourth floors

Colonial Tumblers
Value 75c dozen, 50c doz. At \$1
—Gimbels, "Coupon Day," First and Fourth floors

Tea Cups and Saucers
Bluebird decorations. Regularly 25c each.
Cup and Saucer \$1.50
12 Cups and 12 Saucers \$1.75
—Gimbels, "Coupon Day," First and Fourth floors

Tucked and Ruffled Net Flouncings
White and cream color, 27 to 38 inches wide. Values \$1.25 to \$4.25 yard, 75c to \$2.25 yd. now
—Gimbels, "Coupon Day," First floor

Men's Plain-Color Pajamas
Silk frogs, full cut, \$1.55
—Gimbels, "Coupon Day," First floor

Men's Muslin Night Shirts
Surplice neck, 95c
—Gimbels, "Coupon Day," First floor

Men's Silk Neckties 38c
3 for \$1, or each
All new, good-looking scarfs, made with slip bands, large variety of pretty patterns to choose from.
—Gimbels, "Coupon Day," First floor

Boys' Windsor Ties at 38c
Plain-color, Plaids and stripes.
—Gimbels, "Coupon Day," First floor

Boys' Sports Blouses
Fine madras and pongee cloth in very neat stripe effects; collars convertible; breast pocket; 95c
7 to 16 years, at \$1
—Gimbels, "Coupon Day," First floor

Women's Chamois Lisle Gloves
8-button length. Strap-wrist. White, cape and biscuit. \$1 pr. Value \$1.85, at \$1
—Gimbels, "Coupon Day," First floor

Women's Short Gloves
Suede and glace. Broken sizes and colors. Value \$1.85, 98c pr. at \$1
—Gimbels, "Coupon Day," First floor

Women's Doekin Gloves
8-button length. In white; pique seum; washable. \$2.65 pr. Value \$4, at \$2.65
—Gimbels, "Coupon Day," First floor

Women's French Suede Gloves
8-button length. In white. Value \$4, \$2.38 pr. at \$2.38
—Gimbels, "Coupon Day," First floor

Pearl Buttons
Assortment of styles and sizes. 2 to 12 on card. 6 cards, 18c at \$1
—Gimbels, "Coupon Day," First floor

Black Ivory Buttons
Suitable for bathing suits. 6 and 12 on card. Two cards, 25c at \$1
—Gimbels, "Coupon Day," First floor

Great Subway Store Sale!

2100 Women's and Misses' Dresses

At \$2.85
\$7.50 to \$12.50 Values!



Changes in the firm led to a great maker's sweeping clearance—"for a song!"—in time to be coupon bargains.
Adorable organdies—white, or flower colors and flower-trimmed. Swiss over organdie. Cool, soft Dresden printed voiles. Street color voiles, richly ribbon girdled. Lineens (cotton), with detachable guimpes.
Plenty of gingham.
Plain color voiles. All exquisitely fresh—even to the sheerest bit of lace or crisp white sash!

Women's Sizes, 36 to 44; Misses', 14 to 18



Dotted Organdie Over Plain Organdie, \$2.85
Organdie, \$2.85
Gingham, \$2.85
Plaid Organdie, \$2.85
Dotted Voile, \$2.85
—Gimbels, Coupon Day, Subway Store

Boys' Shoes
Brown canvas, leather-trimmed. Welted Neolin soles and rubber heels. Values \$3.50 to \$4.50. According to size, at \$2.95, \$3.25 and \$3.45
—Gimbels, "Coupon Day," Second floor

Shell-Effect Hair Pins, 35c
2 boxes, at—
—Gimbels, "Coupon Day," First floor

Metal Pot Cleaners, 20c
2 for—
—Gimbels, "Coupon Day," First floor

ENAMELED SHOE 30c pr.
—Gimbels, "Coupon Day," First floor

Bundle Shoe Laces, 25c
6 pairs for—
—Gimbels, "Coupon Day," First floor

String Shopping 25c each
Bags, at—
—Gimbels, "Coupon Day," First floor

Chinese Slippers
Made of woven straw in "Shuff" style, at pair, 25c
—Gimbels, "Coupon Day," Second floor

Women's Low Shoes
Patent colt, black kid and white reign cloth. Values \$2.50 pr. up to \$4, at \$1.50
—Gimbels, "Coupon Day," Second floor

Women's Black Kid Pumps
2-strap; turn soles, military heels. Value \$6, \$3.35
—Gimbels, "Coupon Day," Second floor

Men's Oxfords
Tan or black leathers. Less than half price, \$3.25 at \$2.50
—Gimbels, "Coupon Day," Second floor

Men's White Canvas Oxfords and Tennis Shoes
Values up to \$4, \$1.95 at \$1.50
—Gimbels, "Coupon Day," Second floor

Boys' Sports Oxfords
Brown leather-trimmed. Neolin soles and rubber heels. Values \$4.50, at \$2.95
—Gimbels, "Coupon Day," Second floor

Mussed Handkerchiefs
Linen. Half price, at 12c, 15c and 25c
—Gimbels, "Coupon Day," First floor

Women's Colored Sports Handkerchiefs
Cambric. Three 25c
—Gimbels, "Coupon Day," First floor

Picnic Shoulders at 20c lb.

Fresh smoked, Philadelphia-cured. About 5 lbs.
—Gimbels, Pure Food Store, Chestnut Street Annex

3500 Lbs. Coupon Blend Dry-Roast Process Coffee
35c value in 10-, 5- or 3-lb. lots, at lb. 22c
—Gimbels, "Coupon Day," Chestnut Street Annex

BLACK TEA
Coupon Special, 45c value; new season Formosa Tea, at 3 78c lbs. for \$1
—Gimbels, "Coupon Day," Chestnut Street Annex

YELLOW LAUNDRY SOAP
250 boxes Globe Soap Co.'s Brag Brand, seasoned; 29c limit, 20 cakes, at 10 cakes 29c
—Gimbels, "Coupon Day," Chestnut Street Annex

NATURE'S BREAKFAST FOOD
Sim's Malt-o-Wheat, 5 packages for \$1, or package 22c for \$1
—Gimbels, "Coupon Day," Chestnut Street Annex

OATMEAL
New milled Quaker Oats, 48c 5 lbs. for \$1
—Gimbels, "Coupon Day," Chestnut Street Annex

CHICKEN SOUP
High-grade packed, 70c Lenox Brand, 5 cans for \$1
—Gimbels, "Coupon Day," Chestnut Street Annex

SALMON
Wakefield medium red, tall cans, 25c value, at 3 cans for 55c, \$1 or 6 cans for \$1
—Gimbels, "Coupon Day," Chestnut Street Annex

In the Subway Store

Men's Suits
Single- and double-breasted coats. Medium and light-weight. Coupon Priced, \$14.50
—Gimbels, "Coupon Day," Subway Store

Women's Bathing Suits
Suri satin and \$1 and \$2 knitted. At \$1
—Gimbels, "Coupon Day," Subway Store

Girls' Dresses
Gingham, Lineen (cotton) and Voile. Sizes 6 55c and 95c to 14 years, at \$1
—Gimbels, "Coupon Day," Subway Store

Women's Linen (Cotton) Skirts, at 50c
—Gimbels, "Coupon Day," Subway Store

Traveling Bags, 95c.
Silver-plated Table Flatware, variously at 12 1/2 to 25c.
China Matting Rugs. Heavy quality, 9x12 ft. Value \$7.50, at \$3.
Japanese Grass Rugs. Figured patterns, 3x6 ft. Value \$2, now 75c.
Congoium. Long remnants, two yards wide, value 75c, at 30c square yard.
Velvet Carpet. Samples, 18x27 in. to 27x54 in. at 25c to 75c each.
—Gimbels, "Coupon Day," Subway Store

Real Hair Nets. Cap shape only. dozen, 15c.
Ribbon Remnants. Specially priced, good lengths and widths, 25c yd.
—Gimbels, "Coupon Day," Subway Store

Heavy Mercerized Table Damask. Value 60c, at 44c yd.
—Gimbels, "Coupon Day," Subway Store